

# MEANS OF COMMUNICATION ESSAY

*After reading this essay you will learn about: 1. Meaning of Communication 2. Definition of Communication 3. Process 4. Objectives 5. Modes 6.*

For example, direct communication from a field sales person to the vice president HR is diagonal in nature. Proxemics: Proximity of people during conversation, perceptions about space, seating arrangements and so on. It is most effective when it is required to communicate information that requires action in the future and, also in situations where communication is that of general informational nature. These means are not mutually exclusive and very often some of these methods are combined to increase the emphasis or clarity of information. All these five elements can also be called the process of communication, that is, sender, message, method, receiver, and response of receiver. Definition and Concepts: An all-inclusive definition of communication is difficult to develop, obviously because of its all-encompassing nature. A mobile phone gives us freedom. They share the news, pictures, funny videos, jokes, songs and so on. In organizations, non-verbal communication is very important for interpersonal relations. Means Of Communication Also there are many programmes about education and culture. Verbal communication 2. Based on organizational practices, communication can further be divided into internal and external, formal and informal, downward and upward, horizontal and diagonal, and grapevine. Gomez-Meija, et. On the other hand, Social media marketing refers to the process of acquiring traffic and attracting the attention of the target customers through social medial platforms Smart Touch, Time: Being late or early for appointments, keeping others waiting and so on. Radio Nepal and Nepal television are the enterprises owned by the government which is established in Nepal in and B. Despite the benefits of immunizations, some parents refuse to vaccinate their children, which has caused healthcare providers to implement vaccination mandates and intense educational sessions. Other examples of body language are tilting of head, folding of arms or sitting position in a chair. Modern means of communication have introduced relevant changes in our life. Where one way communication is required, then oral communication may include a public address system. The tools and technology which facilitate for exchanging information, ideas and opinions between people and organizations of different places is called means of communication. What do you like to do in your free time? The sender or receiver can be an individual or a group. It is basically a process of interaction with the people and their environment. Image Source: 1. In the text Communication in a Changing World, these different ways of communicating are called channels. There are special advantages and functions of this or that mean of communication. Typically, the longer you have to wait to see some one, the higher is his organizational status.